

Street Art Contest

Open invitation to photographers
of street art

Coordinated by
Mappina  **SEISMIC**

Deadline for submissions
September 10, 2016

Street Art Contest

About

Street art is art form that best "reflects" public space. Urban drawings, posters, stencils, stickers, knitting, road signs and other forms of street art tell us the hidden stories of cities: of conflict, neglect and oblivion, of visions of the future.

An art form that travels through the space, where secret new routes traced by roving artists intersect in different and distant places. Artists communicate with variety of techniques (paint, acrylic, tempera, pens, paintbrushes and pencils, spray, poster, stencil, adhesives, crochet and more) to reinterpret the urban context in which they belong and interact.

As opposed to graffiti, which is characterised by spray-painted writing, or tags (signatures and logos), street art is tightly knit to the place in which it appears. While this may be the reason people welcome it as a tool to regenerate suburban areas, street art is also one of the most powerful motors of contemporary urban exploration, discovery and reinvention of space.

Its expressive strength concerns centres, suburbs, margins and boundaries, while unutilised outdoor surfaces -- including walls, barriers, blind walls, abandoned buildings, doors, cisterns, road signs and railings -- become amplifiers of messages that aim to reconquer the public space.

The objective of this competition is to trigger discussion about how this conquest happens, with special attention to the power of the places and all their possible transformations.

The competition is promoted and coordinated by Mappina (Alternative Map of Cities) in cooperation with the SEiSMiC project (Societal Engagement in Science, Mutual Learning in Cities) with the patronage of the Public Space Biennale, Federculture and Municipality of Naples.

Mediapartner (contact):

Urban Lives, a festival of street art in Italy <<http://www.urbanlives.it>>

Rules

Who can participate?

Participation is free and open to all

What to enter

Street art images and graffiti are preferred but submissions aren't limited to these. We will not accept photos with logos, watermarks or other imprints.

How to participate

To participate the author needs to follow a dual path:

- A. Mapping the images with web-quality resolution
 - a. Go to the website <http://www.mappi-na.it>
 - b. Find Login/Insert in the menu and sign up according to the instructions.
 - c. Once logged in your username will appear.
 - d. Select "insert" and type in an image title and location of the original artwork (i.e. Via dei Tribulani, Napoli). Click "search" and, once visualised with the map pointer, you can pinpoint the exact spot.
 - e. Describe the image(s) if you'd like – this step is optional
 - f. Choose the "Street Art and Wall Culture" subcategory from the map of PLACES
 - g. Insert a tag: "mapping street art" (you will find it in the dropdown list)
 - h. Load the image (we suggest saving the image in a web format such as JPEG)
- B. Send Images
 - a. To have the image evaluated and printed you can send it to info@mappina.it. It should be in JPEG format with the longer edge at least 2500 pixels in length and with a resolution of 300 dpi. If the photo is taken with a cell phone, it should have HD resolution.
 - b. The image files need to be named as follows:
 - c. "lastname_firstname_title.jpeg" or, if you choose not to share your name, you can name it "username title".

Deadline for submission

Entries will be accepted June 1 to September 10, 2016. Winners will be announced by October 1st 2016.

Jury and winner selection

The images will be selected by a jury and by Mappina's community. The jury will be a diverse mix of people, including photographers, street artist, anthropologists, sociologists, urbanists. They will select three finalists, and Mappina's community will pick one as a popular favourite through online voting over the website. Users will select by replying to "insert in favourite".

Prizes

The four pieces selected, three by jury and one by the community, will receive as prizes drawings or prints by famous street artists.

Exhibit and catalogue

The winning pieces in addition to others selected by the jury, will be featured in an exhibit in Brussels ... set up as the final event for the SEiSMiC project and at the 2017 Public Space Biennale in Rome. Another selection of contest submissions will be published in the catalogue for the photographic competition.

Copyrights and authorisation to publish

The authors maintain the copyright of the images that are submitted for the competition and they will have an opportunity to choose between the copyrights or the CC BY SA license on the Mappina website at the time of submission.

Moreover, each participant, at the time of submission of the photo on Mappina, will declare that they personally created the photographic piece, that they are the legitimate owner and that they are authorised to publish the photo should there be people in the picture. The author also authorises Mappina to use the contents submitted, to share them and to publish them on the project's website and during any other related event. For all shared content (text, images and other) Mappi-na.it will indicate the author and/or, if a name is not given, the username or any other indication of authorship.

The participation in the competition and the publication of the content is completely voluntary and the author will bear exclusive responsibility for any consequence that may derive from the publication of the contents submitted.

Mappina (without taking any responsibility of obligation) will monitor and examine the published content, and will partially or totally remove, eliminate, delete, at any time, from the website any content deemed inappropriate or incoherent. The decision will be final and the author will have no say about it.

Treatment of personal information

Street Personal information acquired during the registration for the competition will be handled in compliance with the rights of correctness, legality and transparency, protecting the privacy and the rights of the contest participants, even by electronic means and within the parameters of the competition procedures, to execute the obligations provided by the law and for the activities of Mappina. They can be shared with third parties for purposes related to the above-mentioned activities. As for the information provided, the contest participants can request to have the information updated, changed or deleted and can elect not to receive any promotional material in line with art. 7 of DL 196/2003 by selecting it on the Mappina website.

MappiNa – Alternative Map of the Cities

MappiNa is a cultural association that creates and manages an urban communication platform: MappiNa – Alternative Map of Cities.

MappiNa is an urban communication platform built through collaborative mapping with the purpose of creating a different cultural image of the city through the critical and operative contributions of its citizens.

The objective is to create a collective map that provides a new narrative of the city, a different outlook that can provide an opportunity to experiment with other ways to transform the city.

MappiNa exists by sharing a map of urban space where everyone can geo-reference a photo, a video, sounds and texts through maps that can accentuate urban culture that expressed itself through tangible and intangible means linked to:

- Minute and temporary practices of citizens that transform the city, such as street art, street games, unexpected encounters, self-produced urban furnishings that make the city comfortable (Map of Places),
- A compilation of a sound track of noises and conversation heard on the streets (Map of Sounds),
- The availability of spaces and abandoned, forgotten and retired buildings (Map of Abandon);
- The generation and proliferation of ideas and the collaborative creation of projects, even through the momentary reutilisation of the space (Map of Ideas)
- The vivacity of the operators that produce culture and the multitude of events that nurture it (Map of Actors and Events).

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